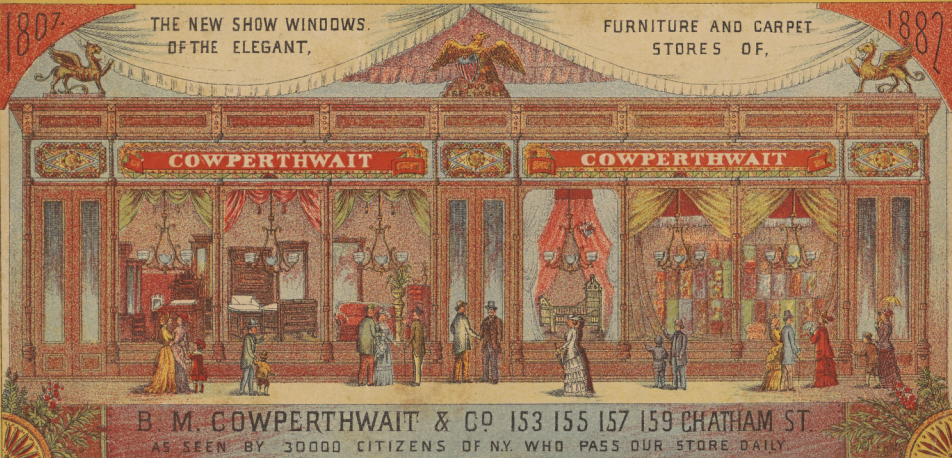


1807.

THE NEW SHOW WINDOWS.
OF THE ELEGANT,

FURNITURE AND CARPET
STORES OF,

1887



B. M. COWPERTHWAIT & CO 153 155 157 159 CHATHAM ST.

AS SEEN BY 30000 CITIZENS OF N.Y. WHO PASS OUR STORE DAILY.

Rip Van Winkle

WOKE UP LONG YEARS AGO TO SEE MANY CHANGES IN THE OLD PLACE, BUT HIS SUCCESSORS IN GOTHAM ARE HAVING A HARD TIME MAKING AN EFFORT TO GET THEIR EYES ACCUSTOMED TO THE WONDERFUL CHANGES MADE BY THE WIDE-AWAKE HOUSE OF COWPERTHWAIT'S AT 153, 155, 157 AND 159 CHATHAM STREET, NEW YORK, AND 408, 410 & 412 FULTON STREET, BROOKLYN.

DESERTED BY HIM, MANY OF RIP'S HAUNTS WENT TO DECAY, BECAUSE OF HIS NEGLECT. COULD HE BUT WAKE UP AGAIN HE WOULD SEE THE RESULT OF SEVENTY-FIVE YEARS OF THRIFT AND INDUSTRY IN OUR ESTABLISHMENTS IN NEW YORK AND BROOKLYN, WHERE IMPROVEMENTS AND PROGRESS HAVE TAKEN THE PLACE OF THE OLD METHODS OF DOING BUSINESS.

IT IS TRUE, TOO, THAT IN MAKING THESE CHANGES WE HAVE SURPRISED MANY, AND DAILY THE QUESTION IS ASKED, "IS IT POSSIBLE? IS THIS COWPERTHWAIT'S?" YES, IT IS, THE SAME COWPERTWAITS WHO STARTED SELLING IN 1807, AND ARE STILL SELLING IN THIS THEIR SEVENTY-FIFTH YEAR.

OUR ALTERATIONS ARE FINISHED—WE HAVE AIMED TO CHANGE THE OLD PLACE INTO ONE UNSURPASSED IN THE CITY. THE VIEWS OF THE IMPROVEMENTS ARE ON THE OUTSIDE OF THIS FOLDER. WE LEAVE THE RESULTS OF OUR WORK WITH OUR FRIENDS TO ANSWER OUR QUESTION. HAVE WE SUCCEEDED? IF SO, HOW DO YOU LIKE IT?

*Furniture at Cowperthwait's of
Every imaginable style for all purposes
and prices.*

*Bedding at Cowperthwait's of
Every material known or used for com-
fort and rest.*

*Carpets and Oil Cloths at Cowperthwait's of
Every quality and design modern taste
has suggested.*

*Window Shades at Cowperthwait's of
Every plain or ornamental color or
pattern.*

*Curtains at Cowperthwait's of
Every artistic or serviceable fabric.*

*Cornices and Curtain Poles at Cowperthwait's of
Every novelty mechanical ingenuity has
suggested*

*Stoves and Complete Outfits at Cowperthwait's,
Every practical idea employed in their
production.*

*Refrigerators at Cowperthwait's,
Every device that has been tried and
found practical.*

*All at the Lowest Prices to be found in the two cities.
Special Terms of Credit when desired.*

Factories Throughout United States and Europe

NEW YORK STORES,

153, 155, 157 & 159 CHATHAM ST.

BROOKLYN STORES,

408, 410 & 412 FULTON STREET.

INTERIOR OF ONE OF COWPERTHWAIT'S
15 SHOW ROOMS.

